

## CLAIMS

What is claimed is:

- 1 1. A method for forecasting the sale of goods in a store utilizing a network-based  
2 supply chain management framework, comprising:  
3 a) collecting data relating to a supply chain;  
4 b) allowing the selection of at least one of a plurality of points in the supply chain;  
5 c) analyzing the data for the selected point in the supply chain; and  
6 d) forecasting at least one aspect of the supply chain at the selected point in the  
7 supply chain based on the analysis.
- 1 2. The method of claim 1, wherein at least one of the points includes a store.
- 1 3. The method of claim 2, wherein the data reflects a sale of goods in the store.
- 1 4. The method of claim 1, wherein at least one of the points includes a supplier.
- 1 5. The method of claim 1, wherein at least one of the points includes a distributor.
- 1 6. The method of claim 1, wherein the forecast is displayed utilizing a network-  
2 based interface.
- 1 7. A system for forecasting the sale of goods in a store utilizing a network-based  
2 supply chain management framework, comprising:  
3 a) logic for collecting data relating to a supply chain;  
4 b) logic for allowing the selection of at least one of a plurality of points in the supply  
5 chain;  
6 c) logic for analyzing the data for the selected point in the supply chain; and

7 d) logic for forecasting at least one aspect of the supply chain at the selected point in  
8 the supply chain based on the analysis.

1 8. The system of claim 7, wherein at least one of the points includes a store.

1 9. The system of claim 8, wherein the data reflects a sale of goods in the store.

1 10. The system of claim 7, wherein at least one of the points includes a supplier.

1 11. The system of claim 7, wherein at least one of the points includes a distributor.

1 12. The system of claim 7, wherein the forecast is displayed utilizing a network-based  
2 interface.

1 13. A computer program product for forecasting the sale of goods in a store utilizing a  
2 network-based supply chain management framework, comprising:

3 a) computer code for collecting data relating to a supply chain;

4 b) computer code for allowing the selection of at least one of a plurality of points in  
5 the supply chain;

6 c) computer code for analyzing the data for the selected point in the supply chain;  
7 and

8 d) computer code for forecasting at least one aspect of the supply chain at the  
9 selected point in the supply chain based on the analysis.

1 14. The computer program product of claim 13, wherein at least one of the points  
2 includes a store.

1 15. The computer program product of claim 14, wherein the data reflects a sale of  
2 goods in the store.

1 16. The computer program product of claim 13, wherein at least one of the points  
2 includes a supplier.

1 17. The computer program product of claim 13, wherein at least one of the points  
2 includes a distributor.

1 18. The computer program product of claim 13, wherein the forecast is displayed  
2 utilizing a network-based interface.